

60 Minute Affiliate Newsletter Issue 1 October 2007

Hello and welcome to the first issue of the 60 Minute Affiliate Newsletter.

I do apologise for the slight delay in its publication but I've had the flu for a couple of weeks and it has really set me back but I feel great now.

I hope by now you have all you the chance to read my free 60 Minute Affiliate Guide. If not please do so asap as it contains very valuable information about making consistent earnings with affiliate marketing.

SIDEBAR: If you have been given this newsletter from a friend or somewhere else simply click [here](#) to download your own copy of my 60 Minute Affiliate Guide and to get ongoing access to the 60 Minute Affiliate Newsletter in your inbox plus exciting monthly freebies and bonuses now simply send a blank email to 60minaffiliateATaweber.com

If you haven't already done so I would recommend that you add my email address to your email address book to make sure you get the emails from me.

PS: I've not yet decided how I'm going to style this newsletter so I may make some changes along the way. Rest assured that I will do my best to make it interesting and informative. I also like to have some interaction with my readers in my newsletters so keep a look out for that happening in the future also.

Warmly

Colleen

PS: There are bonuses for you featured in this issue so look out for them :O)

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This Issue Is Brought To You By My Product Of The Month:

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[Niche Empire Generator](#) - Profit Pulling Niche Websites At The Click Of A Button!

Learn the secret the Niche Marketing Gurus use to develop empires of profitable niche sites and generate thousands of dollars in passive income.

PS: I had a quick chat with the owner of this product this week and if you act fast you can get your hands on this product for a one time only price. He let it slip that in the near future it will be accessed via a monthly fee so act now if

you want to use this great product for a one time only fee (includes free lifetime updates and the next update is going to be great for adding fresh content to your blogs automatically!)

CLICK [HERE](#) FOR MORE INFO!

Making Real Inroads With Affiliate Marketing..

SMALL STEPS IS THE KEY

I hope by now that you are having some success with affiliate marketing.

It was not so long ago for me that I was earning driblets and drabs as an affiliate - really a couple hundred dollars a month last year - and now while working full time in September 2007 I made \$5200.00!

That's not to brag but to show that it is possible...with consistent effort and a lot of belief in yourself.

The truth is I don't have that many websites and actually aren't promoting that many products (not near enough as I'd like to be). However, I have put the effort in to make sure that they are functioning, earning and increasing in passive income for me...and spent a lot of time when I first started releasing a lot of articles to the world, primarily through Ezine Articles. Actually last time I checked I have released about 394 articles through EA on about 12 niches - not that many niches really but a lot of articles.

LEVERAGING YOUR TIME SO THAT YOU CAN EARN MORE BY DOING LESS

While some people may not necessarily agree with me, when I started out I decided to focus on websites that earn high commissions. While some people will argue and say you can earn just as much with a product that earns lower commissions but converts highly I thought to myself if I'm going to go to the time and effort of article marketing on a particular subject, it takes just as much time to write an article that sells a product where I earn \$20.00 commission as it does to write an article that earns me \$100.00 commission.

So I made the choice when starting out being a 60 minute affiliate to start with creating blogs where I earn a high commission - around the \$100.00 range. However, that being so if I can earn less but get commissions on re-orders that's still very valuable.

It takes just as much time to create a blog that promotes a high commission product as it does to create one that

only pays you \$10.00. Also, it is really no harder to presell to your visitors on a more expensive product than a cheaper one if it's done right.

So if you're starting out or not having the kind of success that you would like then try giving this strategy a go.

Promoting high commission products around the \$100 mark has allowed me to have days where I make more than \$500.00 simply because I've made four or five sales and earned \$100.00 for each product.

If you compare that with making \$20.00 commission for five sales and earning \$100.00 you can see how promoting some high commission products is part of the success of a 60 Minute Affiliate.

However, that being said if you can convert visitors into buyers for a product that doesn't earn you as much but gives you a good cashflow every month that's great and keep going with it as well.

PRESS RELEASE WRITING IS NOT JUST FOR PRODUCT OWNERS

Many affiliate marketers don't take full advantage of writing press releases. I would suggest that every time that you launch a new blog or website you announce it to the world through a free press release service.

"So and so is proud to announce the launch of her new website which teaches ... how to make money online...or explains how weight loss is possible with..."

Include a quote from yourself which could explain how this product is very popular online but people are left confused or disadvantaged in some way but how your website cures that problem or answers the questions etc.

Your press doesn't need to be long but it needs to be informative and not sound like you are trying to sell anything in your press release but inform the world of whatever you are announcing.

With many free press release services you are able to use keywords for seo purposes. I would recommend that when you write your press release that you target keywords that you would like to rank for in the title of your press release, in the first paragraph and also in the last paragraph.

TIP: There are such a range of free press release services there is nothing stopping you writing a press release and distributing it through one service, rewriting it and making it unique and distributing it through another service etc. If you do this however, I would recommend that you target new keywords that you would hope to rank well for because you would be surprised how much

traffic that you can get.

PS: If you aren't confident in writing a press release you could either have a look at already published press releases at these services and get an idea of how to write them or alternatively go to the Warrior Forum or Digital Point Forum and pay a few dollars for one to be written for you :O)

Here are a range of press release services that I recommend:

<http://www.prleap.com>

<http://www.Free-Press-Release.com>

<http://www.i-newswire.com>

<http://www.prfree.com>

<http://www.1888pressrelease.com>

<http://www.free-press-release-center.info>

SOME OF THE BEST WORDPRESS PLUGINS:

<http://silentbits.com/top-plugins-for-wordpress/>

<http://cavemonkey50.com/2006/03/the-top-ten-wordpress-plugins/>

FREE GIFTS:

Master Resale Rights To These Products FREE:

<http://www.60minuteaffiliate.com/amazondiscountfinder.zip>

<http://www.60minuteaffiliate.com/googleadwordsprimer.zip>

I hope you have enjoyed this issue.

Please let me know about your success following the 60 minute affiliate program by sending me an email to supportAT60minuteaffiliate.com

Till Next Time.

Colleen

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RECOMMENDED TOOLS OF A 60 MINUTE AFFILIATE:

[Affiliate Project X](#) - the ultimate affiliate marketing guide

[Auto Social Poster](#) - automatically have your blog posts submitted on the best social bookmarking sites

[Blog Cloner](#) - clone one blog settings to multiple blogs

[Bookmarking Demon](#) - submit any url you like across multiple bookmarking and scuttle sites

[Dreamhost](#) - the best webhosting deal out there and the one I personally use

[EyeFive](#) - a top niche affiliate marketing Program directory

[Ezine Articles](#) - the ultimate article directory

[Free Directory Submitter](#) - download this free directory submitter here

[Gen Bucks](#) - a top niche affiliate marketing program directory

[Joe Bucks](#) - a top niche affiliate marketing program directory

[Keyword Elite](#) - five keyword programs in one

[Links Master](#) - get top google rankings with this link exchange program

[Micro Niche Finder](#) - how to uncover profitable micro niches fast

[Niche Empire Generator](#) - automate your blog tasks

[Niche Marketing On Crack](#) - the ultimate guide to profitable niche blog marketing

[Niche Products Monthly](#) - one of the best private label sites to rewrite your own content

[Private Label Monthly](#) - another of the top private label sites

[Seo Elite](#) - the ultimate search engine marketing software

[US Free Ads](#) - one of the best places to submit original articles

[Wealthy Affiliate](#) - the ultimate affiliate marketing membership training site for beginners, intermediate and advanced affiliate marketers

[Wordpress Revealed](#) - get a full understanding of the basics of wordpress

[World Niche](#) - another top niche affiliate program directory